

IEEE INTERNATIONAL CONFERENCE ON COMMUNICATIONS



**IEEE ICC<sup>®</sup> 2025**

8–12 June 2025 // Montréal, Québec, Canada

*Communications Technologies 4Good*



Patronage & Exhibit Opportunities



## INTRODUCTION

IEEE ICC 2025 is one of two IEEE Communications Society's flagship conferences. Each year, close to 2,000 attendees from over 70 countries attend IEEE ICC to take advantage of a program which consists of exciting keynote sessions, robust technical paper sessions, innovative tutorials and workshops, and engaging industry sessions. This 8-day event is known for bringing together audiences from both industry and academia to learn about the latest research and innovations in communications and networking technology, share ideas and best practices, and collaborate on future projects.

## REASONS FOR SPONSORSHIP

As a patron of IEEE ICC, your organization's status as a leader in the communications and networking industry will be taken to another level. Your organization will gain maximum exposure to an audience that includes highly regarded executives and decision makers, world renowned researchers and scientists, and a group of young and diverse professionals and students.

Your organization will be featured prominently on all ICC related collaterals. You can use this premier event to showcase your brand and share your company's products, services, and vision with an influential engineering audience.

Being a patron of IEEE ICC will allow your organization to get first-hand access to the latest research and discussion on relevant topics such as 6G, 5G Applications, AI/ML Quantum communications, IoT, AR/VR/XR, Smart Cities, Blockchain, Sustainability and Communication technology for good.



# ICC 2025 PATRONAGE OFFERINGS

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
Cost	CAD \$100,000+	CAD \$75,000+	CAD \$50,000+	CAD \$20,000+	CAD \$10,000+	CAD \$5,000+

## BENEFITS

Speaking opportunity at Keynote Session if available	1	1	1	1	1	
30 second commercial video at the beginning of live broadcast of one keynote session and one industry panel session	1	1				
Complimentary full conference registrations	10	8	5	3	1	1
Complimentary Registrations to the Industry Program	25	20	12	5	1	
Complimentary exhibition booth ( <i>pipe &amp; drape only</i> ). Furniture & electrical available for purchase.	8m x 8m	6m x 6m	3m x 6m	3m x 6m	3m x 3m	6ft table with 2 chairs
Company logo displayed ( <i>along with other logos</i> ) on holding slide of keynote session.	•	•	•			
Company logo displayed ( <i>along with other logos</i> ) on holding slide at the beginning of technical sessions	•	•	•	•	•	•
Company logo displayed on the conference website	•	•	•	•	•	•

Contact us to customize your patronage experience that suits you. ICC 2025

Patronage Co-Chairs:

Pierre Boucher [pierre.boucher@encgor.ca](mailto:pierre.boucher@encgor.ca) or Bernard Duval [bduval@mitacs.ca](mailto:bduval@mitacs.ca)

To learn more, visit our website [icc2025.ieee-icc.org](http://icc2025.ieee-icc.org)

## EXHIBITOR INFORMATION

Exhibit Booth: 3m x 3m CAD \$3,500

The exhibit only option is great for those companies that have a new product/service to promote. As an exhibitor, your company logo will be prominently included on the conference website and the conference app. The pricing for the "Exhibit Only" option includes the following:

- High blue back drape
- High blue side drape
- 1 draped table
- 2 chairs
- 1 identification sign

*Note: Carpet is NOT provided and may be purchased at an additional price.*

Contact us to customize your exhibitor experience that suits you.

ICC 2025 Exhibits Co-Chairs:

Ali Jamali [ali.jemmali@bwave.com](mailto:ali.jemmali@bwave.com), or Antoine Auger [aauger@promptinnov.com](mailto:aauger@promptinnov.com), or Cédric St-Onge [cstonge@promptinnov.com](mailto:cstonge@promptinnov.com).

## PAST PATRONS & EXHIBITORS INCLUDE:

